

Guidance notes: how to fill in your application

It is crucial that you follow these guidance notes when filling out your application. Answers are word-limited so you may wish to write these up in a Word document before copying them over to the online form. If you have any difficulty with the form, please email info@wired4music.co.uk

1. Your details

Please supply your full name, date of birth, post code and tell us the borough you live in. We will keep your personal data confidential. You must be 18-25 to apply for this programme.

2. Your idea

a) Which themes best describe your music project or music leadership idea?

Please tick all the themes that apply to your music project or music leadership idea. For example, if you want to set up and film your own music event, you would tick 'Events + performance' and 'Media + film production'. If your idea does not fit in any category, please tick 'Other' and tell us what other theme you think best describes your music project or leadership idea.

b) Please describe your music project or music leadership idea

This is your chance to 'sell' us your music project or music leadership idea. Your project must be related to music and leadership and should benefits and develop other young people. We want to know:

- what your idea is
- who is involved and who it is aimed at
- what the need or demand is
- why it is new and exciting
- how you will make it happen

Your proposal should be **SMART** which stands for:

- **Specific** – you should be able to describe your idea in one simple phrase. This is sometimes called an 'elevator pitch' because you should be able to get your business idea across to someone in the time it takes to ride an elevator with them.



- **Measurable** – you should be able to measure your project or idea to see how successful it is. So for example, if you were putting on an event, you could count the number of people who attend and ask them for feedback.
- **Achievable** – you should be able to achieve your project or idea with the time and resources you have available and within the available budget (£350). You will receive lots of support and new skills by taking part in the programme which will help you to achieve your aims.
- **Realistic** – we love ambition and creativity but please be realistic about what you think you could achieve. This is a starter programme and we want to hear about projects or ideas that test out something new, exciting and possible within the timeframe.
- **Time-bound** – your project or idea should have a start and finish date. You must start by September 2016 and complete your project by May 2017.

The maximum word count for answer b) is 200 words.

c) What would the £350 bursary help you achieve?

Please tell us why you think you should receive the £350 bursary. What will it help you achieve? How would you use it? Are there other costs that would not be covered? Would you raise money from anywhere else e.g. fundraising, sponsorship, ticket or product sales?

Please note: the bursary will only be awarded for spending related to the music project or leadership idea, and you will have to keep receipts for everything you buy. Wired4Music reserve the right to withhold the bursary if the money is not being spent directly on your music project or leadership idea.

The maximum word count this answer c) is 200 words.

d) How will your project help other young people?

Please tell us how your project will help other young people – either those taking part in the project or others e.g. audiences, customers or people in the community.

The maximum word count for answer d) is 100 words.

e) Industry Expert



As part of your leadership journey you will be offered the chance to meet with an industry expert who will offer advice and tips on your project and beyond. In order for us to find a suitable match for you, please describe the kind of expert or advice that you feel you would find most beneficial.

The maximum word count for answer e) is 100 words.

f) Professional and Personal Development

As part of your leadership journey you will be supported to develop your personal and professional leadership qualities. To help us determine your needs please give us an idea of what areas/skill you feel you need most support in. (This could be anything from written communication skills, to networking, to CV writing).

3. Membership

All applicants must register as Wired4Music members. Click here to fill out our simple online form: <http://www.wired4music.co.uk/sign-up>

4. Submitting your application

Once registered as a Wired4Music member please complete your online application form by **9am on Friday 2 September 2016.**

Do you need more guidance?

If you need further guidance on completing the application form or have any special requirements, please contact Jess on 020 7729 7220 or email info@wired4music.co.uk

